



# “KEEP THE V.I. CLEAN” YOUTH VIDEO CHALLENGE

The V.I. Waste Management Authority in partnership with the Virgin Islands Department of Education and the Virgin Islands Department of Tourism presents the “Keep the V.I. Clean” Youth Video Challenge.

The purpose of this challenge is to promote a litter-free Virgin Islands for all to enjoy.

## Challenge Rules & Submission Guidelines:

- Be creative! Think TikTok, vlogs, drones, Go-Pro, etc. Show us how creative you can be with getting this important message out.
- Challenge is open to all students in grades 1-12 attending U.S. Virgin Islands public, private and parochial schools
- Video submissions must be in high resolution - 1080p (1920x1080)
- Students are required to create an original video of **no more than 30 seconds** that depicts how we can keep the Virgin Islands clean and litter-free. Be creative! (Videos longer than 30 seconds will be disqualified).
- Video submissions will be judged in three (3) categories:
  1. Elementary (grades 1-5)
  2. Junior High (grades 6-8)
  3. High School (grades 9-12)

One winner will be selected from each category on each island – St. Croix, St. Thomas and St. John.

- All submissions must be the student’s or group of students’ original work and should not be published anywhere online prior to the close of the competition.
- The student(s) submitting the video must appear in the video
- Gestures that could be perceived as crude, vulgar or menacing are prohibited in video submissions. Non-compliant submissions will be disqualified.
- Each student or group of students may submit only one video entry; multiple entries are not allowed.
- Submission Period: **Thursday, September 17, 2020**
- Email video submissions with the following information to **communications@viwma.org**:
  1. Participating student(s) name(s) and ages(s)
  2. School name and grade level
  3. Island you reside on

## **Prizes and Promotions:**

1. Winning videos will be featured on local TV stations and social media platforms.
2. Winners will receive a prize package provided by the V.I. Department of Tourism.

**THANK YOU FOR YOUR PARTICIPATION AND GOOD LUCK!**